



Invested a record \$250,000 to fund a statewide digital marketing campaign in support of free local radio and TV.



Awarded \$100,000 in ABA-funded internships to help stations build the next generation of broadcasters.

Funded \$50,000 to offer expanded legal support, lobbying and Arizona courtroom defense for shared broadcast needs, including Arizona press freedom defense.

Invested \$50,000 to fund student training programs, careers fairs and scholarships.



Spent \$40,000 to commission an Arizona consumer research study of 2022 media habits.



Added 14 more Arizona radio, TV and associate partners to our ABA membership of 235 organizations, again reduced dues by 25% and DOUBLED our investment in members services during the year, dedicating \$540,000 to Arizona local broadcasting.

Dropped FCC inspection program costs by 50% to help retrain Arizona broadcasters on all government compliance.

Started development on a new foundation to support Arizona local news preservation.



Funded \$10,000 to offer digital live events and training about sales, marketing and content coaching, and digital live events.



Dedicated \$20,000 to support Arizona's only broadcast lobbying effort + grow our DC relationships and lobbying.